



**PRODUCTION REPORT
BUSINESS EVENTS SALES**

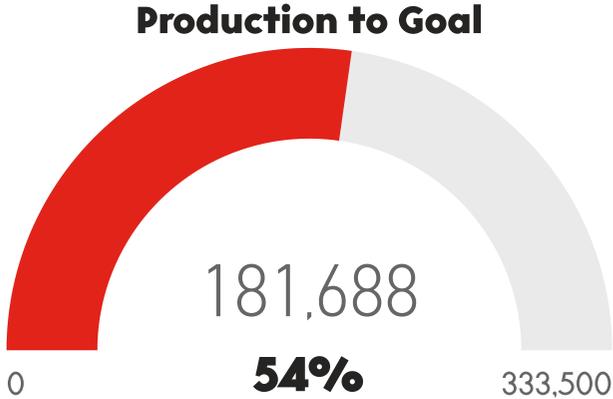
September 30, 2021

Quarterly Production Summary

September 30, 2021

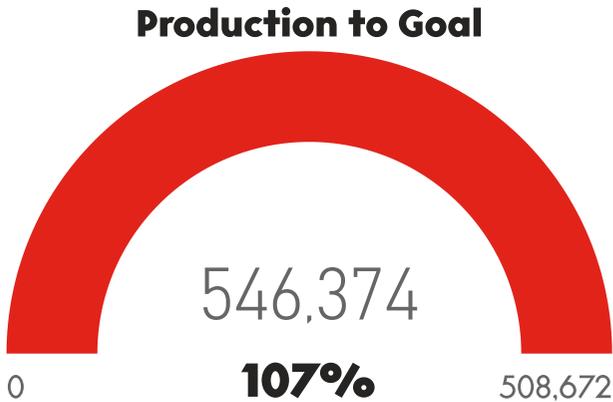
Definite Events

Definite	Quarter	YTD
Room Nights	45,809	181,688
Events	58	143
Attendance	42,797	169,529



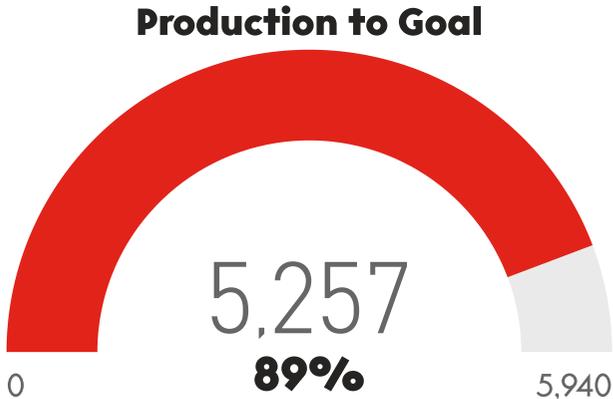
Lead Events

Lead	Quarter	YTD
Room Nights	150,290	546,374
Events	147	392
Attendance	90,436	443,964



Prospecting Activities

Activities	Quarter	YTD
Total	1,896	5,257



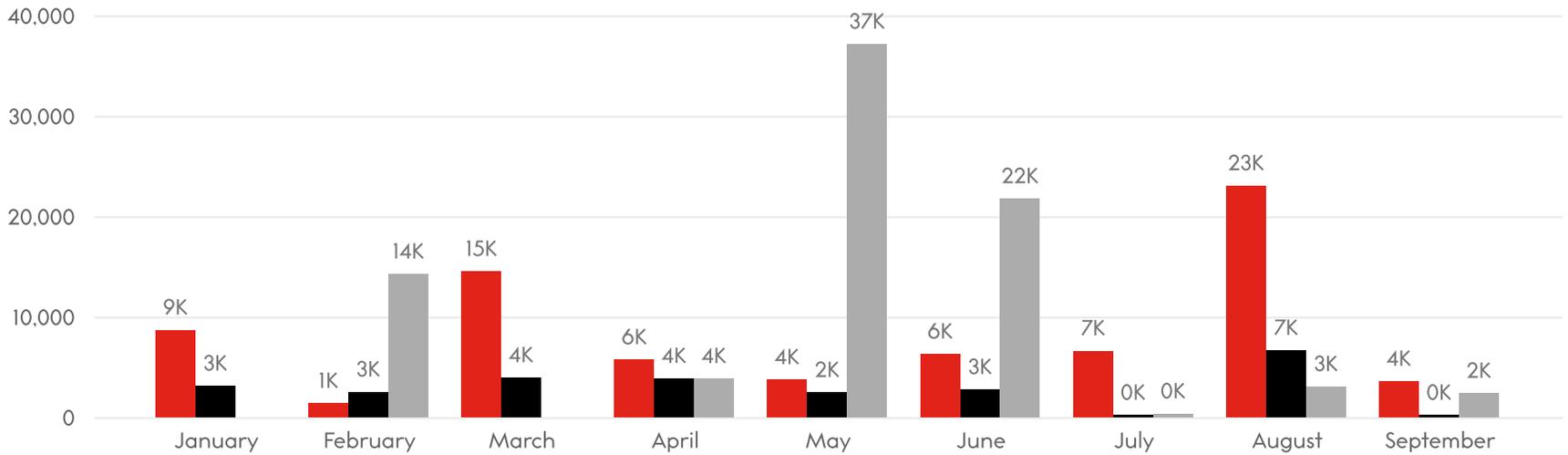
Production Reports

Production by Market

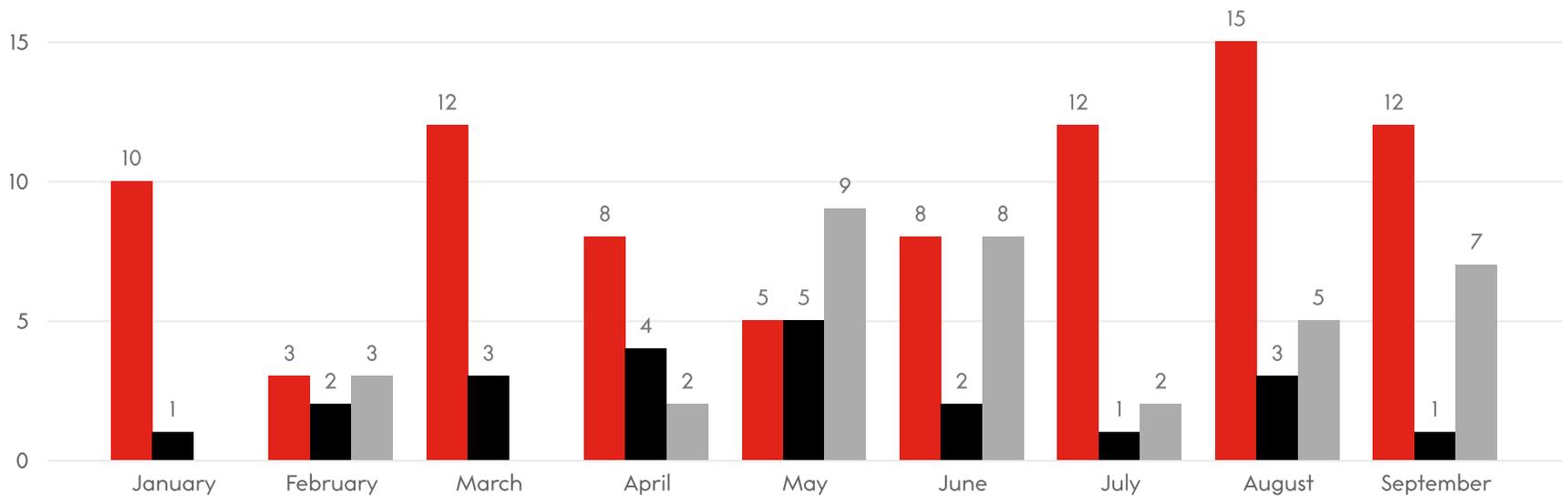
September 30, 2021

Definite Room Nights

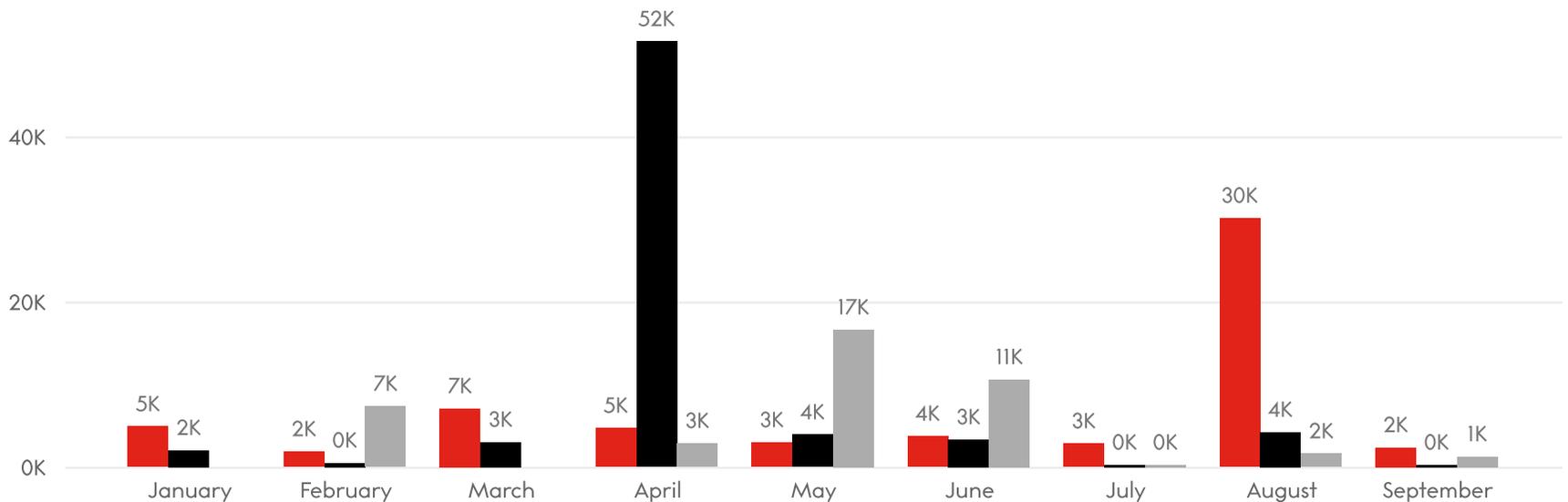
Market ● Canada ● International ● US



Definite Number of Events



Definite Attendance

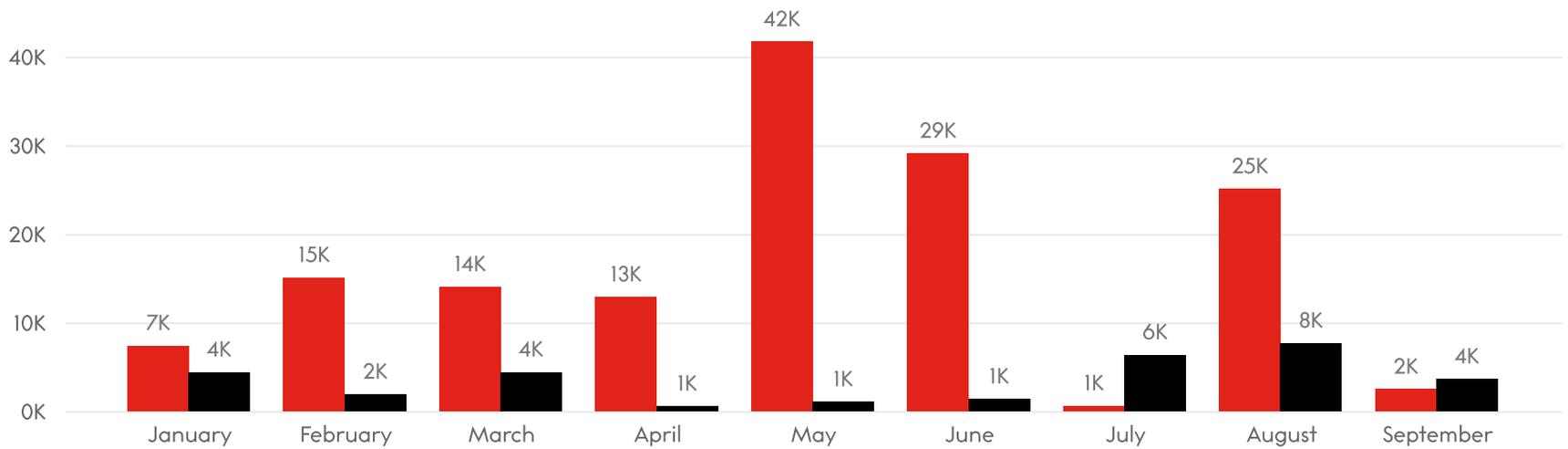


Production by Business Type

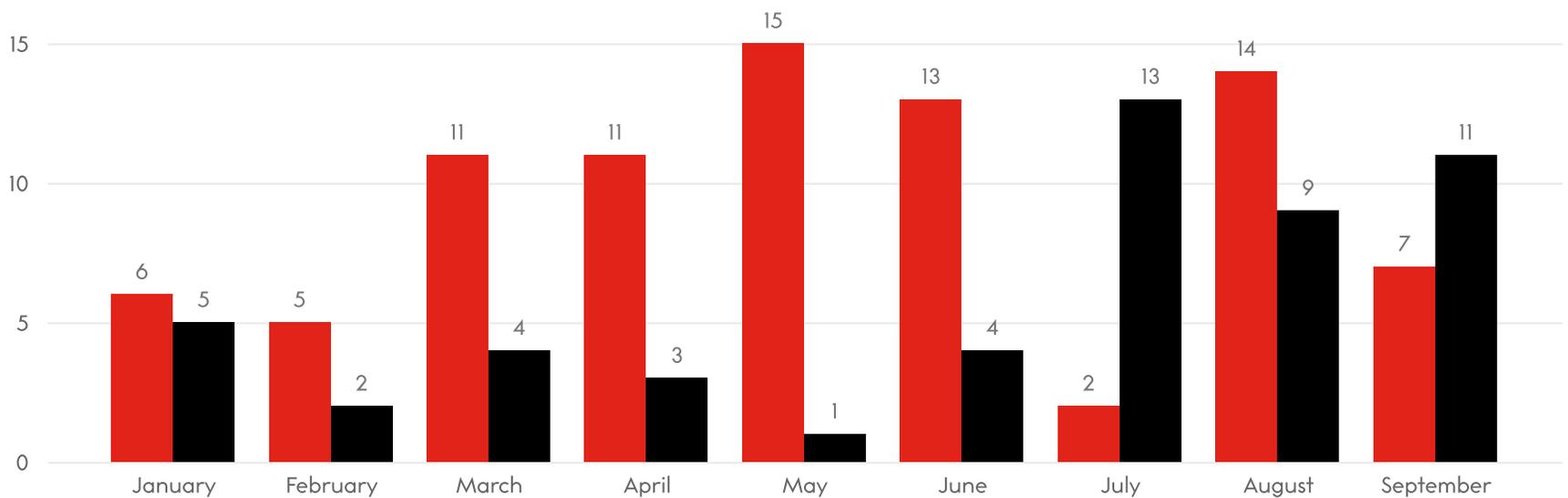
September 30, 2021

Definite Room Nights

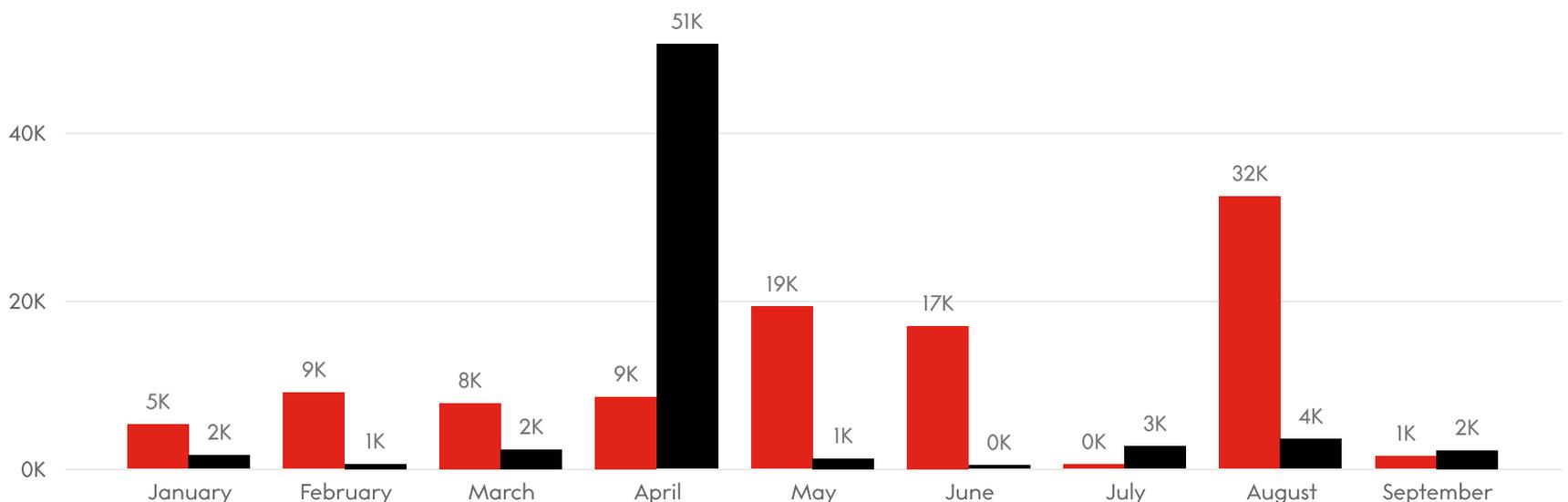
Business Type ● Association ● Corporate



Definite Number of Events



Definite Attendance

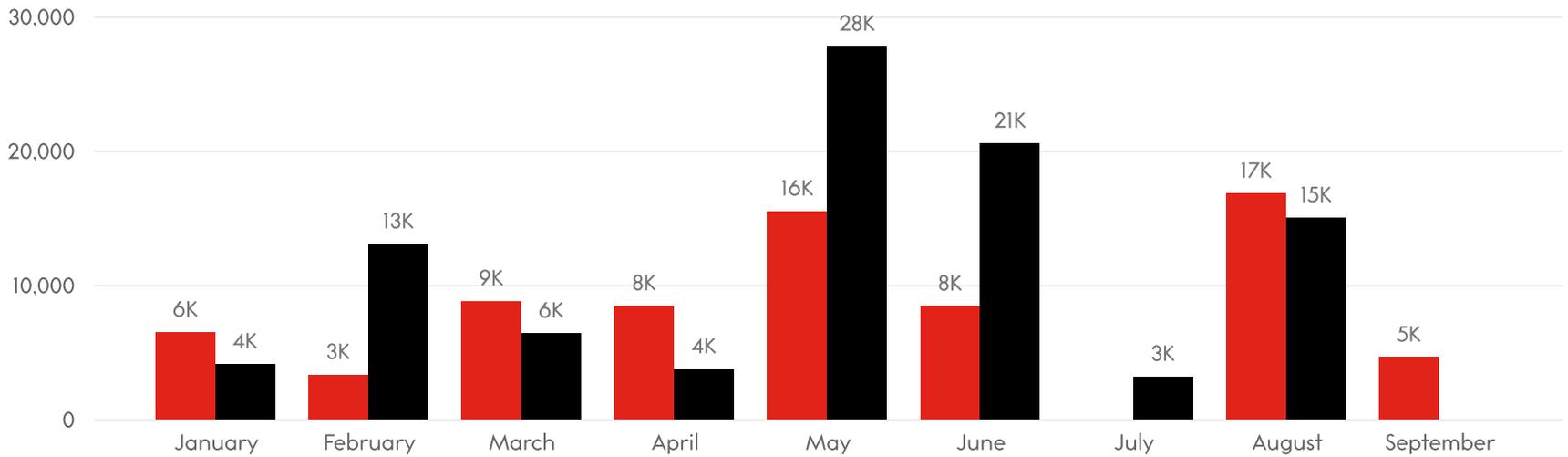


Production by Deployment

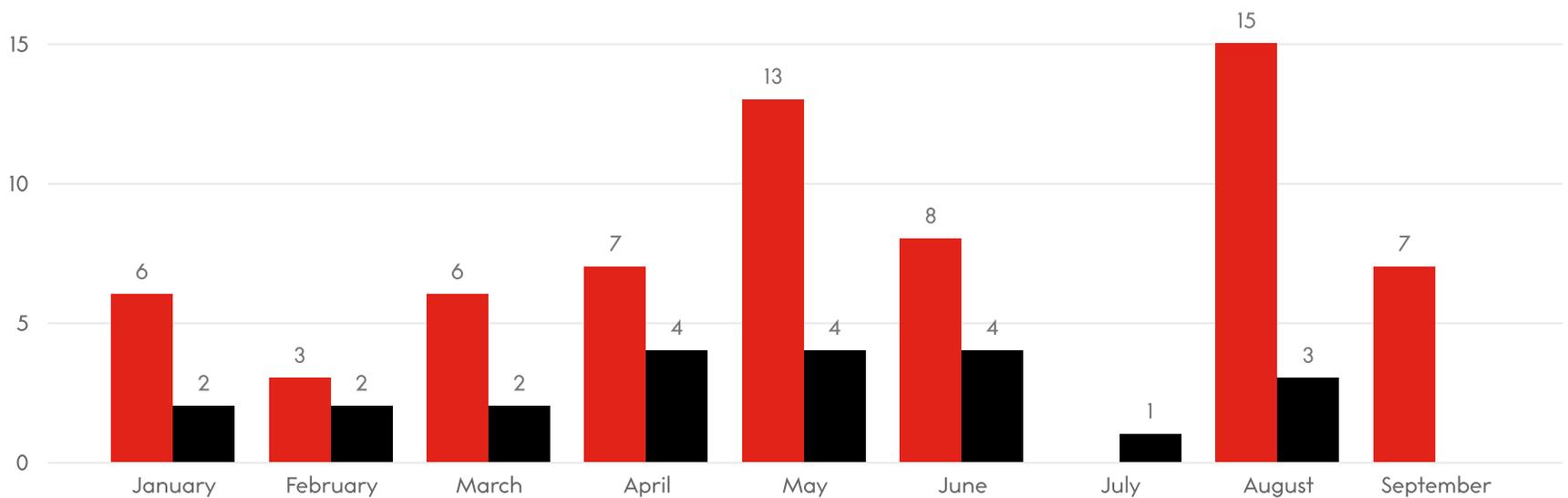
September 30, 2021

Definite Room Nights

Deployment ● Single Hotel ● Citywide



Definite Number of Events



Definite Attendance

